

ADVERTISE ONLINE - invurt.com

6,000 (approx.) total visits every month

All event ads related to your business will be added by default to the events & exhibitions section.

The screenshot displays the Invurt website interface. At the top, there is a navigation bar with the Invurt logo (a stylized orange arrow pointing right) and the text "Street art, graffiti and all underground arts." To the right of the logo is a "LEADERBOARD" area with dimensions "728 x 90". Below the navigation bar is a main menu with links: Home, Exhibitions, Interviews, Photographs, Videos, Information, Submit, Advertise, and Contact. The main content area features a large banner for an exhibition titled "PHASE III" at "BSIDE Gallery 26/02/21". The banner includes the text "Art, Exhibitions & Events, Melbourne, Painting, Photography, Sculpture, Street art" and "February 18, 2021". Below the banner are four smaller exhibition cards: "Exhibition - U.N.I.T.Y. (IWD) - BSIDE Gallery 12/03/21", "Exhibition - E.L.K. - Don't Shoot the Messenger - aMBUSH Gallery 12/03/21", "Exhibition - SPOOKHOUSE - Mysterious AI 19/03/21", and "Exhibition - Phase III - BSIDE Gallery 26/02/21". The page is divided into several sections: "Exhibitions & Events" featuring "Annihilation by ROA - Backwoods Gallery 20/03/20" and "Street Art Bushfire Appeal by SANDREW - Leonard Joel 16/02/20"; "Facebook" showing the Invurt page with 13,741 likes; "Instagram" featuring a post for "RISE" exhibition; "Fundraiser, Exhibitions & Events" featuring "RISE Exhibition Art on display Carriageworks March 12 RSVP essential"; and "Tektoniks by Benjamin Knock - Backwoods Gallery 28/02/20". A sidebar tile for "Advertisement" with dimensions "330 x 300" is also visible. At the bottom right, there is a Squarespace advertisement for "SIMPLE & SECURE DOMAIN HOSTING FOR".

INVURT MEDIA KIT - 2021/22

RATES

Leaderboard

2 weeks \$150

4 weeks \$280

All prices include GST

Sidebar Tile

2 weeks \$110

4 weeks \$200

All prices include GST


BANNER INFO

Please find our specs below

- Leaderboard 728px W x 90 px H
- Sidebar Tile 330px W x 300px H
- Final image must be high quality 72dpi



LEADERBOARD
728 x 90



SIDEBAR TILE
330 x 300

Leaderboard 728 x 90px

For galleries, relevant stores, exhibitions and events

Position: Top of homepage and run of site

* Sidebar Tile 330 x 300px

For galleries and relevant stores

Position: Sidebar and run of site

Please refer to page 1 for position on website.

NEED US TO DESIGN YOUR ADVERTISEMENT?

We can design your Leaderboard or Side Bar Tile for you.

We aim to design advertisements with both business styles in mind.

Things we need from you;

- High quality images / logo
- Other elements wanted in design
- Exhibition, art gallery or relevant store information

\$90 one sided

\$150 double sided (gif)

All prices include GST

*Sidebar Tile is bigger but will go under content on mobile.

All advertisements subject to availability.

Email fazzari@invurt.com or use the contact form on <https://www.invurt.com/advertise/>